



# Strategic Plan

» Final Draft Review  
October 2, 2012

# Education



# Education

## *Online Learning*

- ▶ **Strategy: Develop online course options**
  - Continue partnerships with organizations/companies such as Waterfront Learning to offer online course options
  - Continue to create and develop our own online courses
  - Continue to investigate requiring students to take an online course in grades 9–12.
  - Communicate online offering to parents and students
  - Explore the possibility of utilizing e-books when appropriate
  - Explore the use of online learning at the elementary and Jr. High levels.

# Education

## *Senior Year*

- ▶ Consider options for senior projects. Allow groups to work collaboratively on a problem or project.
- ▶ Pursue relationships with the community, business, and universities to establish partnerships.
- ▶ Consider offering college and career readiness programs (resumes, preparation, mock interviews, etc.)
- ▶ Consider expanding Internships/Externship placements

# Education

## Curriculum

- ▶ Offer a challenging and rigorous curriculum for ALL students
- ▶ Explore pre-AP courses at the Jr. High Level
- ▶ Continue to expand upon our AP courses at the High School
- ▶ Ensure consistency in the curriculum across courses and grade levels.
- ▶ Establish a continuous curriculum review cycle

# Education

## *Curriculum (continued)*

- ▶ Consider providing early exploration with STEM related subjects/content
- ▶ Continue to explore opportunities to find our “niche.”
- ▶ Consider adding additional time to the school day and year
- ▶ Consider scheduling alternatives (i.e. double periods for certain subjects, length of school day, school year, 4–day weeks, as appropriate)

# Education

## *Student Achievement*

- ▶ PSSA
- ▶ SAT
- ▶ KEYSTONES

# Facilities





# Facilities

## *Preventative Maintenance*

- ▶ **Strategy: Implement and maintain a preventative maintenance program for cost-effective and budget forecasting measures.**
  - Within a 2-year period, create and maintain a preventative maintenance schedule for all buildings within the District.
  - Create a budget line for preventative maintenance measures.
  - Increase maintenance staff to adequately maintain all District facilities.
  - Explore capital budget and construction improvements with keen oversight to enhance the sustainability of the District's resources and buildings to guarantee maximal, economic benefits.

# Facilities

## *Energy Efficiency and Recycling*

- ▶ **Strategy: Design and develop new strategies for energy efficient buildings (automatic lights, recycling, water conservation devices, etc.) and implement paper, aluminum and plastic recycling programs at all locations within the District.**
  - Incorporate energy efficient features in all utilized buildings. For example, install H<sub>2</sub>O conservation devices, automatic lights and other energy conscious measures.
  - Educate staff and students on the importance and benefits of recycling programs so it is a more collective and uniform District-wide effort.
  - Distribute recycling bins throughout the District to head our recycling initiative.
  - Explore solar energy options.

# Facilities

## *Utilization Ratio*

- ▶ **Strategy:** Create a plan that targets a utilization ratio of between 85% and 100%. Utilization ratio is the total enrollment of students divided by building capacity.
  - Redistricting measures must be implemented to ensure efficient usage of space and reduce costs associated with transportation and building operations.
  - Consider closure of underutilized schools.
  - Consider combining Adlai and Holiday Park into one new or renovated building, along with the closure of Regency Park.

# Support Services



# Support Services

## *Cafeteria*

- ▶ **Strategy: Enhance the Food Service Department to better educate parents and students about healthy food preparation and consumption.**
  - Implement website podcasts/webinars, as well as other social media tools, to encourage healthy food and nutrition choices.
  - Explore food choice options, i.e. a la carte items to extend nutritional and flavorful alternatives.
  - Recipe of the week item showcased on the website.

# Support Services

## *Transportation*

- ▶ **Strategy: Modernize vehicle management for the Transportation Department by incorporating useful life initiatives while maintaining the safest transportation program possible.**
  - Purchase routing software that maximizes transportation efficiencies, glow-plugs, lift hoist and other new technologies.

# Support Services

## *Technology*

- ▶ **Strategy: Maintain the current cost structure of the Technology Department while supporting and maintaining a high quality education program.**
  - Ensure equitable distribution of technological resources throughout the schools.

# Support Services

## *Staff*

- ▶ **Strategy: Provide professional development opportunities to grow and expand the knowledge base of our staff.**
  - Provide more training for our educators and staff members to leverage our technology investment in our District.



# Support Services

## *Supplies and Services*

- ▶ **Strategy: Reduce printed materials in all departments by 10%, moving toward a paperless environment.**
  - Develop and implement energy-conservative and green initiatives that reduce energy consumption and waste.

# Finance



# Finance

## Assessment

### A-1) Review Current Resources

- ▶ Land usage and possible sales
- ▶ Mineral and Gas Rights
- ▶ Contracts for goods and services

### A-2) Cost Savings

- ▶ Outsourcing services
- ▶ Combine purchasing of resources and goods with other organizations

### A-3) Volunteers

- ▶ Define rules volunteers can play in all areas of the district
- ▶ Educate public about the volunteer programs and involve non-parent residents in the volunteer program
- ▶ Corporate and business volunteers in educational and mentor programs

### A-4) Management

- ▶ Performance based accountability
- ▶ Salary and raises based on impact, cost savings, and resource utilization
- ▶ Board and administration review of middle management effectiveness

# Finance

## *Current Funding*

### **B-1) Define Spending**

- ▶ Review and define expenses in to two classifications, educational and non-educational expenses
- ▶ Fund non-educational expenses only after educational expenses are fully funded

### **B-2) Educational growth Funding**

- ▶ Define tools to expand current education
- ▶ Define support to expand current education

### **B-3) Title 9 type funding**

- ▶ Define balanced funding of all non-educational programs

### **B-4) Non – traditional Funding Streams**

- ▶ Merge with neighboring districts

### **B-5) balanced budget funding**

- ▶ ???

# Finance

## **Future Funding**

### **C-1) New Position**

- ▶ Communications
- ▶ Grant writing
- ▶ Corporate and business relations

### **C-2) Grants**

- ▶ Traditional grants
- ▶ Non-Traditional grants

### **C-3) Funding partners**

- ▶ Corporate and business sponsors for educational and non-educational programs
- ▶ Corporate and business donations of funds and equipment

### **C-4) Non – traditional Funding Streams**

- ▶ Cyber School
- ▶ CAPA type school
- ▶ Charter School

Thank you for your time  
and input

»» Great Job!